

ELLA'S FLATS® WEBSITE PRIVACY POLICY

This website is owned and operated exclusively by Ella's Flats®. We understand and are sensitive to your concerns about privacy; as a result, we have composed this page in order to address how and why we collect personal information from this website and what it is used for.

This Privacy Policy discloses how Ella's Flats® and its Affiliates (Affiliates are defined as contractors, service providers, and other entities acting on behalf of, and with authorization from, Ella's Flats®) collect, protect, use and share information gathered about you on our website. This Privacy Policy applies to this website, however it is accessed and/or used (e.g. through personal computers, mobile devices, or otherwise), and other interactive features, applications, or downloads operated by Ella's Flats® that are available through this website or that interact with this website and post this Privacy Policy.

WHAT INFORMATION DO WE COLLECT?

When you visit our website, we only collect personal information from you (such as your name, address, phone number, e-mail address, etc.) if you voluntarily provide it to us. Depending on the purpose for which the information was provided, we may use the information to communicate with you regarding our products, services, and promotions, to provide you with other information or materials that you request, to customize your interactive experience, and/or to improve our products and services.

Here are the circumstances in which we might ask for personal information from our consumers through our site, the types of information we obtain, and how we might use the information:

If you contact our Customer Service department through our site, we may ask you for personal information such as your name, address, phone number, or e-mail address so that we can respond to your questions or comments. (If you send us an e-mail, we will at a minimum obtain your e-mail address)

You may be asked to provide personal information if you:

- ask to receive an online newsletter or other information or material from us
- register to receive coupons
- register for a sweepstakes, contest, or other promotion
- otherwise participate in features of our website that ask for personal information
- register to receive product samples
- If you purchase or otherwise request a product, publication, or promotional offering from us or take advantage of a rebate or similar offer, you may be required to provide your contact and/or payment information (such as a credit card number) in order for us to process your request.

Your participation in any of these activities (and therefore your provision of personally identifiable information) is entirely voluntary. We may use the information you provide to respond to your questions or comments, to administer our promotions and sites, to fulfill your request, subscription, or order, or to otherwise provide or improve our products and services.

We will not send you any online newsletter or similar e-mail communication unless you expressly consent to receive such a communication from us. And if you do choose to receive any such e-mail communication from us, you will always have the opportunity to "unsubscribe" from receiving the e-mail at any time.

SHARING OF INFORMATION

Except as previously noted, personal information received from any visitor will only be used for the purpose for which it was provided or for internal marketing purposes, or product development purposes, and will not be sold or provided to third parties.

We may provide your personal information to third parties who provide services on our behalf. These parties may use the information solely in conjunction with the specific services they provide for us (e.g., fulfillment of an order, responding to your question or comment, providing a sweepstakes prize, deployment of a consumer survey, investigation of a complaint, etc.). Some of these third parties may be involved in administering or supplementing our databases and will need to have access to the information in order to do so. For example, we may retain a third party to verify the accuracy of information within our databases or to gather additional information about individuals within our databases from commercially available sources.

We reserve the right to disclose any personal information as needed if such information is requested by law enforcement agencies or if we are required to do so by law, regulation, subpoena, court order, or by a government entity. We also may disclose personal information to third parties if we have reason to believe that disclosing such information is necessary to conduct investigations of possible breaches of law or legal rights, to cooperate in any legal investigation, or to identify, contact, or bring legal action against someone who may be violating the terms of use of our site or any other terms applicable to any activity or feature of our site.

SHOPPING

Personal information, including your name, billing and credit card information, mailing address, email address and telephone number, which is necessary to fulfill orders for products, will be collected by Ella's Flats®.

UNITED STATES ONLY

This website is intended for use by residents of the United States of America only. All matters relating to this site are governed by the laws of the State of Florida in the United States. If you are located outside of the United States and you contact us, please be advised that any information you provide to us will be transferred to the United States and that by submitting information you explicitly authorize this transfer and the processing of this information within the United States.

NOTICES AND REVISIONS

We reserve the right to change or replace this Privacy Policy at our sole discretion at any time. Please check back from time to time to ensure that you are aware of any updates or changes in this Privacy Policy. Unless stated otherwise, our current Privacy Policy applies to all information gathered via this site.

CONSENT TO THE TERMS OF THIS PRIVACY POLICY

By using this website, you signify your assent to all of the terms of this Privacy Policy and this website's Terms of Use. If you do not agree with any term of this Privacy Policy or our Terms of Use, please do not use this site or submit any personally identifiable information.

YOUR INFORMATION

You always have the right to review and update the information that you previously provided to us at this website. You may contact us as described immediately below in order to arrange this or to ask us to remove you from our list of email addresses to which we send email newsletters. All of our email newsletters also contain an "unsubscribe" link that you can click through to unsubscribe from future emails.

CONTACT US

Should you have any questions or concerns about this Privacy Policy or about our collection or use of information, please e-mail us at ella@ellasflats.com.